

leads

## Up to the Minute

How much time and effort are your reps wasting on lead information that turns out to be inaccurate or out of date? TARGUSinfo's On-Demand Verification can accurately and instantaneously confirm names, addresses, and telephone numbers of leads and prospects, right at the moment you receive the information, even for online inquiries. TARGUSinfo can even confirm wireless voice-over-Internet and other nonpublic phone numbers.

Even for current or past customers, contact information can change. People and firms move. Phone numbers can be recycled in as little as 30 days. And many people purposely submit bad contact information online.

TARGUSinfo's solutions can keep the sales process flowing based on constant new leads and customer contacts. It makes CRM more effective by automatically confirming and enhancing customer contact information, ensures quality of online leads by confirming that the prospects can actually be reached, and will allow your company to confidently approve online transactions by verifying hard-to-find contact information.

For more information, go to [www.targusinfo.com](http://www.targusinfo.com).  
- HENRY CANADAY

